

# social insiders

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## WE'RE HERE TO DRIVE SALES AND CHEW BUBBLEGUM.

- AND WE'RE ALL OUT OF BUBBLEGUM.

The Social Insiders are comprised of over 2,800 influencers, bloggers, and social mavens who all work super hard to build awareness and bolster conversations for your Brand.

We send customized brand kits containing your products to the Insiders, who then craft highly shareable user generated content out of their unfiltered, authentic opinions.

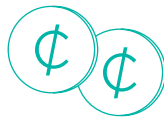
*How's that for awesome?*



Women & Men  
Ages 25 - 34



45 Million Avg.  
Monthly Readership



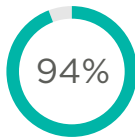
2¢ Avg. Cost  
per Impression



2,800+  
Influencers



Likely to Purchase  
After Reading a  
Product Review



of Social Posts  
Drive Future  
Purchases

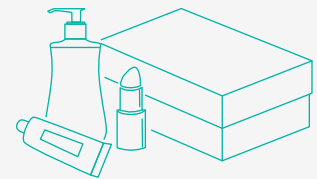
This data was derived from the Social Insiders community

Want to be heard by millions of consumers? Contact us today!  
Email us: [newbiz@social-insiders.com](mailto:newbiz@social-insiders.com)

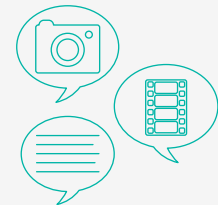
## AVAILABLE SERVICES:



Single Brand Product Kit



Multi-Brand Product Kit



Content Creation



Social Influencing